



**NORTH COUNTRY SPORTS COUNCIL**

## **FOR IMMEDIATE RELEASE**

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### **Jamaica Bobsleigh Returns to Their "Home Away From Home" in the Adirondacks!**

Saranac Lake, NY (January 13, 2025) – Get ready, folks, the North Country Sports Council is excited to announce Get ready, folks! Jamaica Bobsleigh is back in the Adirondacks, and we couldn't be more thrilled to welcome them "home." As they gear up for an exciting season ahead, this dynamic team is ready to bring their infectious energy and "decidedly different" spirit to the mountains once again.

"We are excited to have them 'home,'" said Matthew Dougherty Executive Director of NCSC. "There is nothing more 'decidedly different' than the Jamaica Bobsleigh team." And we couldn't agree more! Their passion and determination are sure to inspire everyone around them as they train and compete in preparation for the 2026 Winter Olympics.

They'll be taking up residence at the charming Hotel Saranac throughout January. This is your chance to not only catch a glimpse of these incredible athletes but to meet them, too! They'll be hosting a series of meet-and-greets, special dinners, and even offering some limited-edition apparel. Trust us, you won't want to miss out on this unique opportunity to connect with the team up close.

If you're eager to see them in action, mark your calendars! The Jamaica Bobsleigh team will be training at Mt. Van Hoevenberg located in Lake Placid, NY over the next few months and competing at the IBSF North America Cup and IBSF World Championships, all happening in Lake Placid, NY. It's a fantastic chance to witness their incredible skills and dedication firsthand.

But that's not all! The team is committed to giving back to the community and will be participating in various local events throughout their stay. Keep an eye on [jamaicabobsleigh.org](http://jamaicabobsleigh.org) for updates on event dates and details—you won't want to miss out on the fun!

So, whether you're a longtime fan or just curious about the thrill of bobsledding, come join us in celebrating the return of Jamaica Bobsleigh. Let's rally together to support this amazing team as they chase their Olympic dreams!

**Join us in welcoming Jamaica Bobsleigh back to their "Home Away From Home!"**

For more updates and to find out how you can cheer them on, stay tuned on our social media channels!

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**ABOUT THE NORTH COUNTRY SPORTS COUNCIL:**

Established in 2024, NCSC is a not-for-profit charitable organization, IRS 501 (C) (3) based in Saranac Lake, NY. Our goal is to make NCSC one of the best councils if not the best at attracting, creating, developing and amplifying sport, events and entertainment to help drive economic impact.

For more information go to [www.northcountrysports.org](http://www.northcountrysports.org)

**ABOUT JAMAICA BOBSLEIGH & SKELETON FEDERATION:**

The Jamaica Bobsleigh and Skeleton Federation (JBSF) is the governing body for the sport of Bobsleigh and Skeleton in Jamaica and has been a member of the International Bobsleigh and Skeleton Federation since 1987. The JBSF therefore has administrative responsibility for the iconic Jamaican Bobsled team, immortalized in the 1993 perennial favorite movie, Cool Runnings. Since its dramatic and auspicious debut at the Calgary Olympic Winter Games in 1988, the Jamaican Bobsled team has competed in seven subsequent Games, most recently in Beijing in 2022 where it had its largest contingent ever including a 2-man team, a 4-man team and a women's Monobob competitor. The team remains the most globally recognizable brand in the sport of bobsled and one of the most beloved brands in the Olympic Movement.

For more information go to [www.jamaicabobsleigh.org](http://www.jamaicabobsleigh.org)